



Community Regeneration Policy

Date Approved	Proposed Review Date
June 2016	
Chair Person/Office Bearers Signature:	

CASSILTOUN HOUSING ASSOCIATION LIMITED

POLICY STATEMENT ON COMMUNITY REGENERATION

1. INTRODUCTION

This policy statement outlines the broad principles used by Cassiltoun Housing Association in delivering on its community regeneration aims and objectives.

2. POLICY STATEMENT

The Scottish Government defines regeneration as

'building sustainable communities, which means they are economically, socially and physically sustainable'.

Social landlords like Cassiltoun are increasingly involved in the wider regeneration of their local area, often taking on the role of a community anchor. Regeneration activities are delivered over and above the strict remit of the functions of a landlord

Regeneration covers a wide range and scale of activity, from major urban regeneration delivering long-term multi-agency strategies, to small-scale local projects

3. POLICY AIMS

The aim of our community regeneration policy will be to ensure that Cassiltoun Housing Association plays a central role in the regeneration of our immediate tenant and resident community, our neighbourhoods, and the wider Castlemilk community and that our activities contribute to the strategic priorities of The Scottish Government and the local Community Planning Partnership. Where appropriate we will work in partnership with other agencies and associations and we will also link in with wider regeneration goals that assist with the general improvement of opportunities for residents of Glasgow and Scotland.

4. AREAS OF ACTIVITY

Cassiltoun Housing Association will undertake activities that address the following identified priorities:

- Reducing poverty and financial exclusion;

- Promoting and supporting the creation of a social enterprise culture
- Building stable and inclusive communities and reducing social isolation;
- Encouraging healthier living;
- Improving skills and employability
- Promoting access to local amenities

To achieve this Cassiltoun Housing Association will:

- Ensure that regeneration is placed at the core of our service delivery
- Work in partnership with a wide range of agencies to deliver the most effective strategies and projects
- Support tenants to identify and take positive action on wider action that affect their lives and residency

5. OPERATIONAL FRAMEWORK AND RISKS

- Regeneration activity will be in line with both national and local priorities and objectives.
- Cassiltoun sets a regeneration budget annually but in order to deliver on its aspirations there continues to be a need to work with other agencies and maximise grant funding from other funders.
- The Regeneration activity must fit with the Business Plan and operational objectives of Cassiltoun Housing Association and its subsidiaries.
- Regeneration activity is not without risks which can include:
 - Reputation with tenants, partners, funders and the Regulator
 - Financial where there is a financial liability prior to grants being received.

6. POLICY OBJECTIVES

To achieve our aims we will seek to:

- Set Regeneration Objectives each year;
- Develop Action Plans to support the attainment of these Objectives;
- Secure the necessary internal and external resources to support objective attainment;

- Monitor and evaluate its performance funders expectations and against the action plans as a measure of achievement;
- Monitor the level of resources invested in regeneration and carry out regular '*cost benefit analysis*' to help determine the value of its resource investment.

7. POLICY REVIEW

This policy will review at least every three years. The review will take account of legislative changes, new policy guidance, and changes in economic and social climate, best practice advice, and the performance of the Association in delivering wider action.

8. MONITORING AND EVALUATION

We will evaluate the success against the objectives and activities set out in the Action Plan.

Regeneration proposals will be submitted to the SMT prior to grant submission and submitted to the Board for approval prior to entering into any contractual obligation.

Reports will be presented to Cassiltoun Trust Board quarterly and the Board regularly on outcomes of the Action Plans and the level of resources secured and spent on delivering wider action.